

ANNA SPARKS

asparksarts@pm.me 425.802.5409 Seattle, WA
asparksarts.com // @asparks.arts // LinkedIn/annasparks87

Results driven marketing professional with over 10 years of experience providing innovative customer service – with expertise in design, photography, community engagement and relationship management.

Patricia Rovzar Gallery Gallery Associate

Seattle, WA
June 2026 – Present

- Maintained and built current inventory with online database and website maintenance
- Fostered sales through client relations and friendly customer service

Washington State Opportunity Scholarship Digital Media & Design Officer

Seattle, WA
November 2024 – June 2026

- Developed digital and print ad campaign that produced largest number of eligible applicants ever for a single scholarship program.
- Increased year-over-year website growth in total users (+34.5%), returning users (+33.97%), and average engagement time (+25.58%)
- Creating mission-driven content, resulting in met engagement goals across all social media channels

Path with Art Content & Communications Specialist

Seattle, WA
March 2024 – October 2024

- Managed org-wide communications, updated newsletter templates, marketing materials, event and classroom photography, while providing ongoing website maintenance
- Introduced new software technology and marketing partners for improved efficiency, such as SEMrush and The Seattle Times Media Solutions

Philanthropy NW Database and Technology Manager

Seattle, WA
June 2022 – February 2023

- Developed an innovative journey map for driving the 2023 membership campaign — implementing best user practices for a new online payment option
- Mobilized core integrations within Salesforce while constructing a self-guided professional development plan and troubleshooting colleagues' tech issues

AIGA, the professional association for design Membership Manager

New York, NY
January 2017 – May 2022

- Supervised all departmental operations, including Salesforce processes and monthly member reports
- Collaborated with international consultants to organize a large-scale database transfer on 2 separate occasions
- Developed creative assets for new and renewing member packets, as well as created a Student Group Toolkit reaching 200+ student groups

Neighborhood Farmers Markets Alliance Development and Outreach Coordinator

Seattle, WA
July 2015 – November 2016

- Coordinated various partners such as Whole Foods, BECU, and Pagliacci Pizza with long-standing market events, providing free education to the community and increased sponsorship
- Forged long-term business relations with key sponsors to facilitate an annual fundraiser featuring 20+ prominent chefs, 40 farms, 250 paying guests, and a silent auction

Winston Wächter Fine Art Communications Director

Seattle, WA
November 2012 – June 2015

- Developed new in-house website structure, designing and transferring current website to Wordpress
- Organized events, gallery exhibitions, and international and national shipping and travel arrangements
- Promoted from Registrar to Communications Director within one year after fostering client sales correspondence and maintaining detailed database records.

Additional Experience

Board Member
Emerald City Supper Club
2020 – Present

Volunteer
Earshot Jazz
2025– Present

Volunteer
Washington Trails Association
2022 – Present

Certificates

SEO Strategy
SEMrush

Digital Marketing & Fundraising
Nonprofit Tech for Good

UX & Visual Interface Design
University of Washington

Data Analysis HRCI
MindEdge

Customer Service Management
ASAE

Technical Skills

Web + Design: Adobe Creative Suite; InDesign, Illustrator, Lightroom Photoshop; Canva, Figma, film & digital photography, video editing, Drupal, Wordpress, Squarespace, Google Analytics, HTML, CMS, CSS, SEO

Project Management: CRM databases; Salesforce, Fonteva, Impexium, Protech, Filemaker, Smartsheet, Trello, Basecamp, Jira, Asana, Dropbox, Mural, Notion, agile methodology, Miro

Communication + Marketing: MS Office, Google, YouTube, SEO tools, Slack, SurveyMonkey, Pardot, Formstack, Zoom Events, Mailchimp, CampaignMonitor, GoogleAds, Classy, CoPilot, AI tools

Areas of Expertise

Website, UX/UI
Graphic Design
Communication Strategy
Project Management
Event Coordination
Database Management
Member Strategy
Photography
Shipment Tracking
Marketing
Community Engagement

Education

Bachelor of Arts
Western Washington University
Bellingham, WA

ANNA SPARKS

asparksarts@proton.me [@asparks.arts](https://www.instagram.com/asparks.arts)

www.asparksarts.com



Exhibitions

Of a Topographical Nature May 2026, Slip Gallery, Seattle, WA
Softer Lands, April 2026, Siderail Collective, Seattle, WA
Seattle Cherry Blossom Festival, April 2026, Seattle Center, Seattle, WA
Erase the Line, December 2025, Slip Gallery, Seattle, WA
Invert with Shutter & Light Photo Collective, November 2025, Jet City Labs, Seattle, WA
BASED, July 2025, Common Area Objects, Seattle, WA
Sound & Vision, May 2025, Baba Yaga, Seattle, WA
Scenes from Real Life, May 2025, Millepains, Rome, Italy
Group show with Shutter & Light Photo Collective, April 2025, Jet City Labs, Seattle, WA
Environmental Ties II, March 2025, SPACE Magnuson Park Gallery, Seattle, WA
In Protest: Global Activism, October 2024, Center for Photojournalism, Chicago, IL
Dreamscape/Landscape, August 2024, Gallery B612, Seattle, WA
Environmental Ties, July 2024, SPACE Magnuson Park Gallery, Seattle, WA
10x10x10, July 2024, Tieton Arts and Humanities, Tieton, WA
Just Keep Swimming, May 2024, The Fishbowl Gallery, Seattle, WA
Nature's Wonder, March 2024, Ten Moir Gallery, online
La Vie en Rose, January – February 2024, WEND Jewelry and Gallery, Seattle, WA
Eel and the Electrician, October 2023, Siderail Collective, Seattle, WA
Influence, September 2023, RVMC, New York
Small Works Show, September 2023, Rhode Island Watercolor Society, Rhode Island
Chase the Light, June 2023, Photographic Center Northwest, Seattle, WA
AQUA, January 2023, Gallerium & The Book of Arts, online
People 2022, November 2022, Gallerium Art Exhibitions, online
Fresh Talent, October 2021, Bainbridge Arts & Crafts Gallery, Bainbridge Island, WA
Featuring Anna Sparks, March 2021, Sigillo Cellars, North Bend, WA
Architecture, September 2020, Envision Arts, www.envisionartshow.com
Alphabet Soup, April 2020, Alterwork Studios, 30-09 35th Ave Long Island City, NY
Progression, November 2018, TJ Studios, 526 West 26th St. Suite 1001 New York, NY
38, May 2018, John Doe Gallery, 112 Waterbury St. Brooklyn, NY
Changes, October 2017, TJ Studios, 526 West 26th St. Suite 1001 New York, NY
Time Measures, September 2016, Central Saloon, 207 1st Ave S Seattle, WA
Presenting Anna Sparks, April 2016, Columbia City Art Walk, Seattle, WA
Femmes Fatales, March 2016, Central Saloon, Seattle, WA
Best of Gage, 2012, June 2012, Gage Academy of Art, Seattle, WA
New Work, May 2012, Warren Knapp Gallery, Seattle, WA
Abbreviated, February 2012, Rosen Gallery at Gage Academy of Art, Seattle, WA
ELEMENTS, June 2011, Cafe Solstice, Seattle, WA
Flora and Fauna, June 2011, Macy's, Downtown Seattle, WA
Anna Sparks, April 2011, Max Higbee Bellingham Art Walk, Bellingham, WA
GP Industrial Decline, November 2010, JINX Art Space, Bellingham, WA