

# ANNA SPARKS

Seattle, WA 98024

425.802.5409 asparks87@gmail.com asparksarts.com

Art and communications professional who has a keen eye for detail and organization.

Possesses practical knowledge of photography, design, marketing, user experience, and community development.

## Work Experience:

### AIGA Design, New York City

- **Associate Director of Community Engagement: November 2018 – Present**  
Manages the membership department team and helped coordinate a database transition of over 60,000 records to improve user experience for one of the largest and oldest professional associations. Develops and creates all member and chapter communications including emails, newsletters, website updates, social media campaigns, and design assets. Fosters national community of chapter leaders on digital platforms like Slack, Facebook, and Zoom, as well as member benefits by working with partners in developing communication plan and overseeing project management.
- **Membership Manager: February 2018 – November 2018**  
Oversees all membership related database processes, payments, and communications for the department. Helps build and connect members with their professional and chapter officer communities. Leads member archive tours and facilitates AIGA's student groups.
- **Membership Associate: January 2017 – February 2018**  
Manages individual and group membership processing, along with all other member processes and resources, ensuring a positive member experience. Maintains accurate data records and detailed communication records, while identifying and addressing any technical issues with CRM.

### Neighborhood Farmers Markets Alliance, Seattle, WA

- **Development and Outreach Coordinator: July 2015 – October 2016**  
Developed relations with community partners and businesses to add sponsorships and funding to the farmers markets. Managed and coordinated all special events including the annual fundraiser which featured over 20 chefs, 40 local producers, 250 paying guests, a live auction, games, and music. Designed and distributed the weekly newsletter and press releases. Managed neighborhood outreach, advertising campaigns, website, and social media. Created new blog with compelling content, photographs, and stories. Implemented new office organization system for efficiency in work place. Acted as in-house graphic designer, photographer, and tech support.

### Winston Wächter Fine Art, Seattle, WA

- **Communications Director: December 2013 – June 2015**  
Helped develop a new website which could be managed in-house. Designed and distributed marketing material for various events. Photographed artwork and exhibitions. Nurtured client relations through e-mail correspondence and sales outreach. Provided various presentations and research.
- **Registrar: November 2012 – December 2013**  
Maintained gallery inventory and records through database and online server. Organized shipping and travel arrangements nationally and internationally. Assisted with exhibition preparation and installation and project management for new artist installations.

### Gage Academy of Art, Seattle, WA

- **Communications Intern: September 2011 – April 2012**  
Created design layouts for pamphlets, helped organize digital files, and photographed classes and events for distribution.

## Education:

Bachelor of Arts  
Western Washington University,  
Bellingham, WA  
2006 – 2011

## Technical Skills:

Graphic design  
Salesforce  
Fonteva  
Filemaker  
Database management  
Google Analytics  
Mailchimp + e-newsletters  
Slack  
Social media  
HTML + CSS  
Microsoft Office  
Google drive + apps  
Asana  
Wordpress  
Digital + film photography

## Passion Projects:

Founder, curator  
Stay Happy Collective, Seattle  
2009 – Present

Member, organizer  
Camera of the Month Club, New York  
2017 – 2019

Photography assistant  
Robin Layton Photography, Seattle  
2016 – 2017

Volunteer, photographer  
Northwest African American Museum  
2014 – 2016

Volunteer, photographer  
YWCA 5th Avenue Boutique, Seattle  
2016 to 2016

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## Artist Exhibitions:

“Alphabet Soup” // April 2020  
Alterwork Studios, 30-09 35th Ave Long Island City, NY 11106

“Progression” // November 2018  
TJ Studios, 526 West 26th St. Suite 1001 New York, NY 10001

“38” // May 2018  
John Doe Gallery, 112 Waterbury St. Brooklyn, NY 11206

“Changes” // October 2017  
TJ Studios, 526 West 26th St. Suite 1001 New York, NY 10001

“Time Measures” // September 2016  
Central Saloon, 207 1st Ave S Seattle, WA 98104

“Presenting Anna Sparks” // April 2016  
Hummingbird Saloon, Seattle, Washington 98118

“Femmes Fatales” // March 2016  
Central Saloon, Seattle, WA 98104

“Best of Gage, 2012” // June 2012  
Gage Academy of Art, Seattle, WA

“New Work” // May 2012  
Warren Knapp Gallery, Seattle, WA 98122

“Abbreviated” // February 2012  
Rosen Gallery at Gage Academy of Art, Seattle, WA

“ELements” // June 2011  
Cafe Solstice, Seattle, WA

“Flora and Fauna” // June 2011  
Macy’s, Downtown Seattle, WA

Max Higbee Bellingham Art Walk // December 2010 and April 2011  
Koi Café, Bellingham, WA

“GP Industrial Decline” // November 2010  
JINX Art Space, Bellingham, WA

## Publications/Awards:

*Subjectiv*, an online journal featuring artists and writers of the Pacific Northwest, 2020

*CMC*, a zine by Camera of the Month Club, 2018

Harbinger Winery, art produced wine labels, 2013

*Pizzablood*, a zine by Jaimie Fife and Cooper Eaton, 2012

Labrynth Magazine, a Western Washington University art publication, 2010

Jeopardy Magazine, a Western Washington University art publication, 2009

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